

These strategic directions have evolved from reviews of key data sources and consultation with stakeholders at the community, board, staff and team level.

We live our strategic directions. Over the next three years SWCHC staff and board will work with our community partners to realize these goals.

SWCHC goals and strategies are aligned with the priorities of the Integrated Health Services Plan (IHSP) of the Champlain Local Health Integration Network (LHIN); *Transforming Health Care: One Person at a Time.*



www.champlainlhin.on.ca

For information on our community please see *Ottawa Neighbourhood Study* at:



www.neighbourhoodstudy.ca

View the complete SWCHC Strategic Directions 2010-2013 document at:



www.swchc.on.ca

Somerset West Community Health Centre's Strategic Directions:

***One Mission
Four Goals
Twenty Strategies***

For almost 40 years Somerset West Community Health Centre (SWCHC) has been driven by its strong sense of purpose and **commitment to innovation and excellence.** *Building a Healthy Community – Strategic Directions 2010-2013* continues this tradition and will guide our work over the next three years.

We cannot do it alone. Somerset West Community Health Centre is a non-profit, community-governed organization. We want to take this opportunity to thank our funders: Champlain Local Health Integration Network, City of Ottawa, Ontario Ministry of Health and Long-Term Care, Government of Ontario, United Way, various other granting organizations and, of course, our donors.

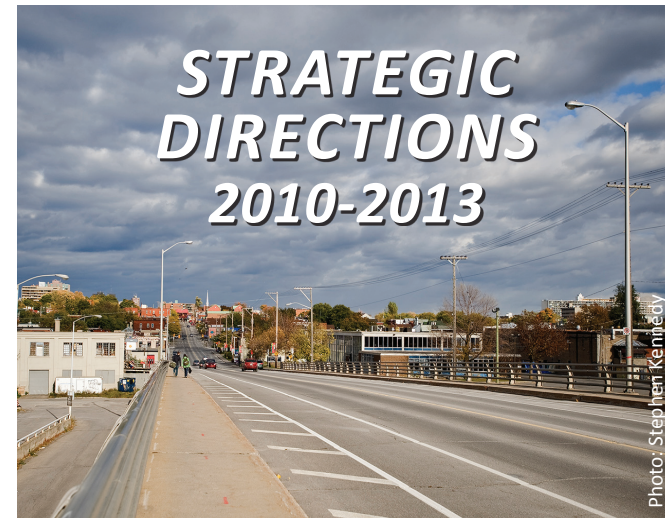
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BUILDING A HEALTHY COMMUNITY



Strategic Directions 2010-2013

TARGET POPULATIONS

Improve Access to Quality Primary Health Care

Focus on Health Promotion & Community Development

Improve Prevention and Management of Chronic Disease

Advocate for Healthy Public Policy

People with Barriers to Access

Link with our community & service organizations

Increase community engagement & participation

Maximize use of health professionals

Advocacy strategy including food, affordable housing, oral health

People with Mental Health Issues and/or Addictions

Initiate & support early screening and treatment

Assist clients to identify and manage their care

Improve quality of mental health services

Implementation of The Four Pillars Drug Strategy

People with Chronic Illness

Early detection treatment and screening, education for service providers

Increase accessibility to groups focusing on healthy living, seniors

Excellence in promoting health and wellness with a focus on lung health, harm reduction

Advocate for public policy that promotes best practices in chronic disease management

Families with Young Children

Collaborate between primary health providers and children and youth services

Centre of excellence in perinatal programming

Identify vulnerable children earlier

Advocate for stable funding for children and youth services

Residents of Our Community

Respond to changing ethnocultural demographics
Focus on Hintonburg

Expand community development framework

Develop client capacity to self manage chronic illness

Ensure stable funding